



Kelvin Cheung – CEO, UnLtd Hong Kong

Kelvin Cheung is the founder and CEO of UnLtd Hong Kong Foundation, a social innovation incubator that gives a full package of grants and support to people that are looking to turn their idea from a concept to a reality. Before UnLtd, Kelvin worked for 7 years in London, UK. He founded the award winning FoodCycle, a food rescue charity that has 20 locations across the UK. He holds a BaH in History from Queens University in Canada and a Masters in International Development from the School of Oriental and African Studies in London.

Working with individual entrepreneurs and also teams, Kelvin has extensive experience in running workshops related to business skills, marketing, public speaking and social innovation. If he were to pick one skill he loves to impart to others, it is public speaking, which he honed over many years as a CEO at FoodCycle and his ten years as a spin instructor in the gym.



Samantha Kong – Co-Founder of Eldpathy

Samantha was awarded as the HK Top 10 Outstanding Youth and Social Service Award in 2014. She graduated from the Hong Kong University of Science and Technology with her Bachelors in Chemical and Environmental Engineering last year, and is now working as a Graduate Environmental Engineer at an international consultancy in HK. Her passion for international relations and environmental issues brought her to represent Hong Kong as one of the 10 representatives from all over the world to work at an NGO on health and environmental literacy in New York, based at the United Nations Headquarters. She co-founded Eldpathy, a social enterprise aims at promoting empathy towards elderly while she was at university. Her goal in life is to promote positive change in the world through social entrepreneurship and engineering.



Nigel Kershaw OBE – Executive Chair of The Big Issue Group

Mr Kershaw is Executive Chair of The Big Issue Group and a leading social entrepreneur and advocate of social enterprise and finance. Since 1974, he has had first-hand experience of starting, building and running social enterprises.

He joined The Big Issue (TBI) in 1994, becoming its MD and then Executive Chairman. The magazine was created as a business solution to a social crisis, inspiring other street papers in more than 120 countries. This year, it will sell its 200th million copy in the UK.

In 2003, John Bird (co-founder of TBI) and Nigel became the founding directors of Big Issue Invest (BII) with Nigel becoming its first CEO. BII was set up by TBI to create a 'social merchant bank' - by social entrepreneurs, for social entrepreneurs - and extends TBI's mission of preventing poverty by backing sustainable social ventures.

Last year BII managed or social advised on £80m of funds and next year expects that to grow to £200m. Evidence suggests BII has improved the quality of life of 1.8 million people and sustained 3,200 in employment in the UK.

Other initiatives include The Rental Exchange which by using social housing tenants rent data could improve the credit scores of 3.3 million tenants and give 1.9 million tenants a digital footprint.

Previous to TBI, Nigel founded three printing and publishing social enterprises. He has worked as a project manager, systems analyst, litho printer and trade union official. Nigel trained as a lithographic printer and gained his Diploma in Printing Production at the London College of Printing where he later became



Chair of the Board of Governors.

In 2008, Nigel won the *IoD Director* magazine's Good Enterprise Award; in 2013, was named Social Enterprise UK's 'Champion of Champions'; and in 2010, was awarded an OBE for services to Social Enterprise.