



**Dr Samantha Tang**  
**Public Awareness Scientist,**  
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As Public Awareness Scientist, Dr Samantha Tang occupies an unusual position in UK Science Communication. Her post began with a Research Council grant that was made into a permanent post at the University of Nottingham in 2008. Her remit is to not only enthuse and excite schoolchildren and the public about science, but also to energise all members of the University's School of Chemistry, from 1st year undergraduates to Head of School, to participate in the communication of science. Together the chemists have participated in outstandingly successful communication activities: a roadshow about nanotechnology that toured the East Midlands, an enhanced version of the University's Periodic Table of Videos website, and two exhibits at Royal Society Summer Exhibitions. Nationally, Samantha engages with the Royal Society, the British Science Association, and the Salters' Institute, and was Chair of the East Midlands section of the Royal Society of Chemistry (RSC) between 2007-2013; in recognition of her exceptional contribution to outreach in chemistry she was presented with the RSC President's Award in 2011. She is regularly invited to give lectures at universities in the UK and abroad to share best practice on public engagement. Samantha also plays a wider role in the University, training postgraduates about science communication, and giving career development talks on writing lay summaries in research proposals.